

THE MET LEAGUE OF COLLEGES

MET Bhujbal Knowledge City

AS SHARP AS YOU CAN GET

INSTITUTE OF MANAGEMENT

PLACEMENT B R O C H U R E 2018-19



Our Faith

न चौर हार्यम् नच राज हार्यम् ।
न भातृभाज्यम् नच भारकरी ॥
व्यये कृते वर्धते एव नित्यम् ।
विद्याधनं सर्वधन प्रधानम् ॥

Knowledge can neither be stolen by a thief,
nor snatched by king.
It is indivisible unlike ancestral property,
It never burdens the bearer,
It multiplies manifold when offered to others.
Knowledge is the supreme form of wealth.

विद्ये विना मती गेली,
मती विना नीती गेली,
नीती विना गती गेली,
गती विना वित्त खचले,
इतके अनर्थ एका अविद्येने केले
– महात्मा ज्योतिराव फुले

Lack of knowledge leads to indiscretion;
Indiscretion leads to lack of ethics
Lack of ethics leads to absence of direction and momentum;
Absence of direction and momentum results in bankruptcy;
Such is the havoc caused by the lack of knowledge.

-Mahatma Jyotiba Phule

Our Vision

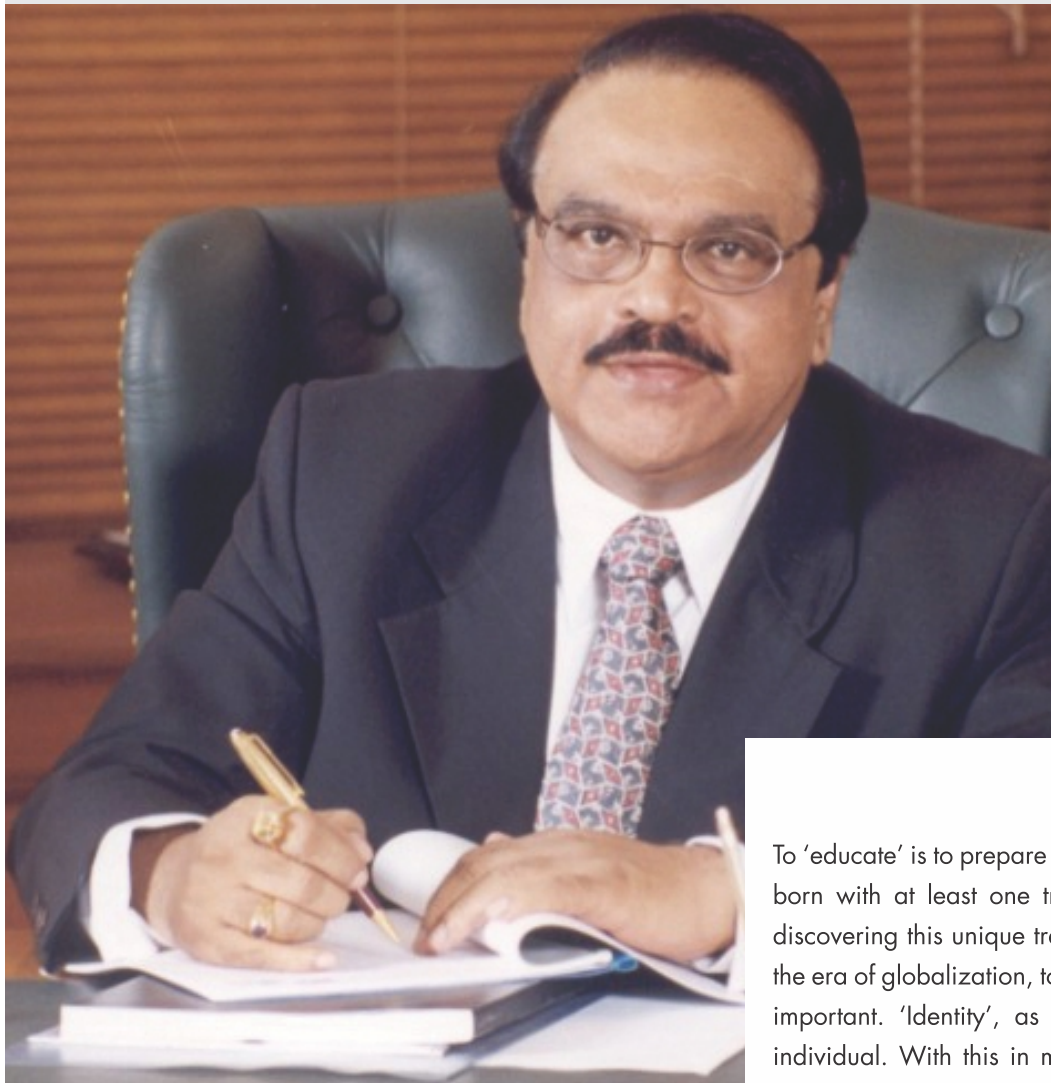
To shape professionals, to conquer the present and the future
challenges to the socio-economic fabric of our society, by
institutionalizing search, development, research and dissemination of
relevant knowledge through structured learning systems.

Our Mission

To evolve, develop and deliver dynamic learning systems to
equip professionals with conscience and commitment to excellence
and courage to face business challenges.

Content

- Message from Chairman
- Giving India Edge
- About MET League of Colleges
- A Glimpse of Nashik
- What Gives Us the Edge
- Events at MET
- Advantage MET
- About Institute of Management
- About MBA
- From Director's Desk
- Basic Educational Qualification & Specialization
- Student Profile - Marketing
- Student Profile - Finance
- Student Profile - Human Resources
- Student Profile - Operations Management
- Industry Appreciates our Managers
- Recruitment Form



Chhagan Bhujbal
Chairman, Mumbai Educational Trust

From Chairman's Desk

To 'educate' is to prepare for future task and career. Each one of us is born with at least one trait that defines our unique identity & in discovering this unique trait, one needs to have proper direction. In the era of globalization, to have an identity of one's own is extremely important. 'Identity', as defined is the distinct personality of an individual. With this in mind, Mumbai Educational Trust has been established in 1989.

As it is very significant to provide world class infrastructure in imparting education, it is equally relevant to be compatible with the world. We believe that today's youth should have every opportunity to be a true professional, by true professional, we mean, a person who is ready to mould himself & imbibe set of qualities to perform with socio-economic responsibility.

With the objective to evolve & produce dynamic and highly competitive professionals, Mumbai Educational Trust is consistently generating a quest for excellence. All the faculties & the staff are always after the process of enhancing & encouraging the inborn qualities of the students and shaping their future by way of institutionalizing search, development and research in them. To our credit, over 30,000 professionals have passed with flying colors and established their career in global competition.

Mumbai Educational Trust has expanded its horizon to Nashik and established Bhujbal Knowledge City in 2006-2007.

World has become a family, we have to adopt multi lingual, multi cultural, multi disciplinary educational ethos. MET understands the challenges & scope of 21st century & engrossed in the process of designing new courses to produce meticulously all-round and innovative professionals.

I wish all the students & the staff my best for their future endeavor.

Giving India The Edge

From the ancient period to the 21st century, India has been a guiding source to the world when it comes to education. The amalgamation of knowledge, values, skills and vision has always been the key features of Indian educational system. The old 'Gurukul' System had its impact in producing mature knowledgeable and practically skillful youth. Our nation undoubtedly represents aspirations of the world. Indian philosophy has its unique quality of absorbing new ideas and balancing them with old values. It has always shown the right path for the youth to follow.

Today 500 million youth strongly feel and have conviction that with a double digit growth achieved with the support of industrial and scientific advancement, we are heading towards one of the most admirable and dominant players in the global economy. Recent incidence of the slow down of the economy has proved that our economic and legal systems stands unshaken in the most delicate and shaking world environment.

Today's education has become a very competitive, global and an extremely demanding phenomena.

Technical and theoretical education can only sustain with a high level of self evaluatory and responsible accountability. Sharp minds have to take cognizance of every day challenges.

In the context of class and mass education, at MET, we are fully prepared and geared up for the challenges. With world class infrastructure and highly intellectual and innovative intelligentsia, our faculty members strive for enhancing the practical as well as theoretical knowledge of young professionals who have excelled in various national and international industries and cooperate houses. Some of them have left there mark in the academia and achieved global recognition. MET has also expanded its horizon & established another educational campus 'Bhujbal Knowledge City' at Nashik. MET would make its small contribution by way of producing sharp minds and evolving the youth to lead India towards achieving greater heights.

MET is our humble contribution to building a resurgent, socially responsible and globally competent India poised to conquer the global economy.



Pankaj Bhujbal
Trustee



Samir Bhujbal
Trustee

About MET League of Colleges



Mumbai Educational Trust (MET) is a public charitable trust established in 1989 with a mission to radically redefine education system in India. The MET League of Colleges is conglomerate of premier educational institutions, driven by a single minded focus on translating aforementioned mission into concrete reality. MET is a multifaceted and multi-disciplinary centre of excellence in relentless pursuit of professional excellence that surpasses the highest standards. MET League of Colleges is having campuses, emanating aura of majestic blend of architectural grandeur and educational piety and serenity, in Mumbai as well as in Nashik.

Bhujbal Knowledge City, Nashik

MET's Nashik campus is situated at state-of-the-art Bhujbal Knowledge City, Adgaon. The campus spans over 34 acres of lush green landscapes with over 4 lacs sq.ft. of campus floor space. The infrastructure adheres to and exceed international standards with faculty housing, hostel facilities, amphi-theatre, wi-fi, ultra modern AC computer laboratories with TFT screens, air-conditioned libraries and seminar halls in each Institute, well equipped pharma labs, hi-tech classrooms, ultramodern furniture, special infrastructural facilities for physically challenged students and much more. Her Excellency, the president of India, Smt. Pratibhatai Patil inaugurated Bhujbal Knowledge City on 28th November 2007 and dedicated its services to the nation.

MET BKC is an institution where students pursue learning and cutting-edge technologies in a wide variety of disciplines ranging from engineering, new technologies to management. Our vision and constant efforts in developing new courses and new teaching methods further challenge students to think beyond traditional lines, while optimizing academic co-curricular inputs.



Nashik is a city in India's Maharashtra state. Situated in the northwest of Maharashtra state, the city of Nashik is 180 Km from Mumbai and 220 Km from Pune. It is situated on the banks of Godavari river and in recent times it is popularly known as "Wine Capital of India" or "Grape City".

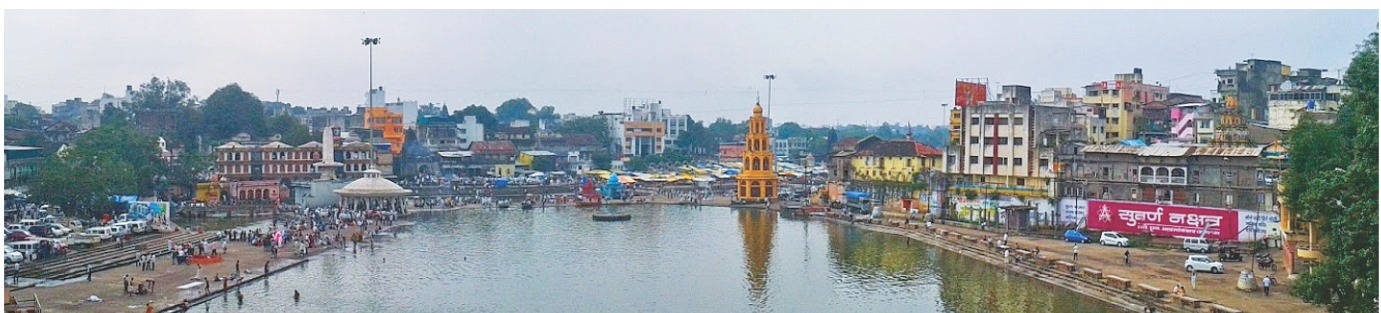
Nashik city is one of the three vertices of Mumbai-Pune-Nashik Golden Triangle. Nashik is selected as Mini-Metro city and is an emerging knowledge center with many top institutes setting up their campuses in and around.

The city is well known for its pleasant climate and scenic surroundings. It is one of the fastest developing cities of India, and is the next logical destination for major IT and Manufacturing sector

industries, after Pune. The city of Nashik is already surrounded by well developed industrial areas, with manufacturing plants of prominent companies such as Mahindra & Mahindra, BOSCH, ABB Ltd., Samsonite South Asia, CEAT Ltd., Crompton - Greaves Ltd., Schneider Ltd., VIP Industries Ltd., GlaxoSmithKline Ltd. etc. operating since long.

Also India Security Press and Hindustan Aeronautics Limited (HAL) are situated in and around the city of Nashik. With Population of around 2 million, Nashik is vibrant marketplace with a very well developed service sector and infrastructure sector. Also Nashik has significance as historical and holy city. Places like Shirdi and Tryambakeshwar are situated in the close vicinity of Nashik.

A glimpse of Nashik



What Gives Us The Edge



MET's Tryst with the First Citizen of India



Former President of India, Dr. A P J Abdul Kalam flanked by sharp METizens



BKC Adopted village 'KONE' for its overall development



Our Students of first year MBA at the visit to "Kone" village adopted by us for Social Responsibility work.



MET BKC students providing aid to flood affected people of Nandgaon Dist. Nashik.



Go Green... and environment friendly approach

Chalo Delhi : MET's Tryst with the First Citizen of India - The highlight of the 'Chalo Delhi' expedition was the visit to the Rashtrapati Bhavan to meet Shri. Pranab Mukherjee. The President of India spoke to the students about finance and economy in India and also emphasised on empowerment of the Nation. The students also got a chance to have an interaction with Former President of India, Dr. APJ Abdul Kalam at his residence. The discussions ranged on topics like innovation, creativity, technology, entrepreneurship and management.

Go Green: Eco friendly and Go Green are not just buzz words for us, there is an urgent need for each one of us to take action to protect and revive our planet earth. MET-BKC has designed all its buildings as per the Green Architecture and regularly undertake tree plantation drives and environmental awareness programs.

Sensitivity to Social Causes: The students and MET faculty Mumbai are currently executing Project TRUTH in cooperation with United Nations (UN DESA). Students of MET-BKC, IOM have taken an initiative to teach English to Zilha Parishad School Students of Village Odha, Nashik. BKC has bought smile on the faces of the villagers by adopting villages "KONE" and "NAGOSLI". Their eyes are light up with hope, as slowly but surely basic amenities; home health; social and economic development can be felt in this forbidden place. Students' involvement ensures bringing about social sensitivity towards the problems of underprivileged and underdeveloped people and places. It also helps to get an insight into the working of NGOs who are now focal point of wider issues of corporate governance. MET - BKC always takes a keen interest in upliftment of the under privileged lot. MET BKC is in the forefront, in lending a helping hand to the people affected by Tsunami, Floods or other natural calamities.

Competency Mapping and Career Planning: Eminent psychologists conduct psychometric and other tests to critically examine and map the students knowledge, skills and attributes so that they pressfit into the corporate culture. Accordingly training, development, succession planning and individual counseling is undertaken.

Combat MET: Students participate and compete in inter-collegiate and intra-class presentation and Group Discussions on current topics and contemporary controversial subjects. This sharpens their analytical, logical and oratory skills.

ISO 9001:2008 Certification: The grant of the ISO 9001:2008 certification by LRQS is an acknowledgment of MET's capacity to deliver professional education that meets the highest standards of professionalism worldwide.

Industry Interaction: Students get an opportunity to interact with the doyens of the industry through platforms like CEO Speak and guest lectures.

Tie-up with British Council: British Council, one of the reputed NGOs have got tied-up with Bhujbal Knowledge City for library services. The scope of this tie-up is vast in the sense that the students of Bhujbal Knowledge City would also get an advantage of all the academic initiative of British council.

MET BKC UTSAV: Various sports event are organized through out the year. Students are encouraged to participate at District, State and National level. Sports activities builds up stamina, enhances individual performance & infuses team dynamics. The cultural mega event UTSAV, which displays opulently diverse and splendid fusion of cultures, from Indian folk to western Hip Hop & From Dindi to Ramp Walk.

Foreign Language: In the context of Globalized corporate world, multilingual competency has become essential. To cater to this need, facility to learn foreign languages has been provided where in students feel empowered to apply it at global level.

Memoir: As part of Holistic development and imparting value based learning, students of IOM have taken an Initiative for bonding with old age home senior citizens from last three years, this initiative of Students is named as 'Memoir' wherein the senior citizens are invited to the campus to be with IOM students. Students perform exclusively for them like singing, dancing, skits & mimicry. The senior citizens are encouraged to play simple games. There is healthy interactions wherein the generation gap is bridged by sharing valued life experiences. Senior citizens go down the memory lane & relive their glorious days, they actively sing & dance with the students creating an ambience of festivity & gaiety. Memoir helps in keeping up our rich heritage & Cultural traditions.

EPOCH- The Urban Hatt: Students of MBA-1st year organize an activity 'EPOCH- The Urban Hatt' every year in which they undergo through the process of development of a product and market the same. This activity helps students to explore their entrepreneurship skills and help them learn different Managerial skills.



Mr.S.Padmanabhan Executive Director, The TATA Power co. Ltd.addressing the students of IOM along with Mr.Gobind Baghasingh VP, HR The TATA Powers co. Ltd. & Shefali Bhujbal on the stage.



Senior officer from United States of American Consulate Mr. J.D.Giblin addressed the students career opportunities in USA



Promoting performing arts at MET BKC UTSAV 18



"Induction Programme" Inaugurated by Mr Tomio Isogai (India Head-Sharp)



'Memoire' a program with difference was organized by the students to entertain an honour the people from old age home.



Interaction with Corporate stalwarts like Mr.Narendra Goliya Managing Director at Rishabh Instruments Pvt. Ltd

About MET Congruence : 'Good to Great: In search of Excellence' - Congruence is a flagship event of MET league of colleges with the aim to have a platform where best of the minds from management programs can share and showcase the ever changing stream of management thought this ideology is what defines Congruence. An event that makes you question the ordinary, which provokes and inspires you to think and leaves you enriched with an experience beyond belief.

"Drishti" HR meet is been organized since 2010 and have been conducting since then, there are varied facets of Human resources have been explored like Human Sigma, Talent Management, Organizational Positivity , Employee Engagement , Work Culture, Industrial Relation.

National Conference @ MET: 4th National Conference was Organised in 2016 at IOM on the theme & Digital India.

The Objective of this Conference was Provide a Platform for Researchers academicians & Corporate delegator to explore various Facets of Make in India Vision put forth by Hon. Prime Minister of India. During the Conference total 60 Research Paper across India were Received & out of which 45 were published in our In-house International Research Journal 'METeoroid' & 'MET Management Retrospect'.

International Conference on “GLOBAL SUSTAINABILITY PATH FOR GLOCALISATION”

MET's Institute of Management & Institute of Engineering in association with Indian Subcontinent Region Decision Sciences Institute (ISDSI) organized 10th International conference on “GLOBAL SUSTAINABILITY PATH FOR GLOCALISATION” during 28-30th Dec, 2016 at Nashik, India.

In this context, this International Conference offered a platform to promote interdisciplinary research at the global level to create possibilities for sustainability.

Institute of Management had invited many academicians, practitioners from business and industry, and research scholars to this conference for sharing, discussing, and deliberating on a variety of research agendas, ideas, and findings related to decision making, decision processes, sustainable development and performance excellence.

Many Researchers submitted and presented research papers. The submitted articles had been carefully reviewed by a professional team consisting of the Editor-in-Chief and the members of the International Editorial Board and published into third issue of “METeoroid”, International Journal of Management & Research at the time of International conference on “Global Sustainability path for Glocalisation” .



10th International conference on “GLOBAL SUSTAINABILITY PATH FOR GLOCALISATION” Organized by MET's Institute of Management during 28-30th, 2016.

Advantage MET

- MET is an NGO in Special Consultative Status with the UN (ECOSOC).
- MET has been ranked 13th best B School in South Asia by Asia Inc. Magazine.
- 12th best private B School in India by CNBC TV18.
- Ranked 'A++' grade B School by Business India.
- Global internship opportunities across USA, UK, China and Gulf.
- Freeship programme for meritorious students.
- Excellent placement opportunities in India and abroad.
- Superior intellectual capital armed with knowledge and experience.
- Well networked with the best of corporates in India and abroad.
- International interactions through China Study Mission and UN internship programme.
- Sensitizing the students towards social causes through programmes: Save Water, Project TRUTH, Vidya Shakti etc.
- The best state-of-the-art infrastructural facilities.
- Strong alumni base of over 25,000 students.
- Global faculty.
- Live management threshold is offered to MET Nashik campus through Unique Video Conferencing facility, in MET Mumbai & Nashik.
- International alliances with reputed B Schools.
- Outstanding Indian / global industry interface.
- Corporate social responsibility projects.
- Enlightened interaction for urban-rural synergy.
- Globalized learnings delivered with Indian ethos.



Dr. Narendra Jadhav
Member of Planning
Commission, Govt. of India.



Shri Shri Ravi Shankar



Shri. Kumar Ketkar,
Chief Editor, Daily Lokshata



H. N. Shrinivasan
V.P. - HR Taj Group of Hotel



Achyut Godbole,
IT Wizard



MS. Teri McLuhan
Director, Badshah Khan Movie



Achyut Palav,
World Famous Calligrapher



Paul Falmsbee,
US Consulate General



Prof. Carolyn Heising
Scientist-Nuclear Power & Energy



Dr. Bhimaraya A. Metri
Director IIM Tiruchirappalli.

About MET's Institute of Management (IOM)

Faculty

In just few years MET's Institute of Management (IOM), Bhujbal Knowledge City (BKC) Nashik, has evolved from a fledgling enterprise to leading school of management. It all started with the realization that there was need to integrate diverse streams of knowledge and expertise, meaningfully, with industry and disseminate advanced knowledge of management so as to meet challenges of future.

It is obvious that only having vision is not enough. Quality education is the decisive factor. The founders have empowered the members of the faculty to govern and administer diverse academic and non-academic activities of the Institute. This has elevated the quality of overall learning experience at the Institute to a very high level .

The Institute's core strength is its faculty, whose varied educational and cultural antecedents, global outlook, multilingual competence and wide range of interest and expertise support a comprehensive curriculum.

philosophies in its day-to-day functioning. Placement department strives to make students achieve the right job and make them fit for corporate and industry.

Focus is completely on ensuring that students get placed in the companies where they fit in intellectually and culturally. BKC alumni consistently add value to their organization and had moved up the ranks faster. This has created impact in the minds of the industry at large thus making them prefer MET-BKC students.

Faculty Development: There is always a room for improvement and self evaluation, for the faculties of Institute of Management & the staff, faculty development program had been organized. Renowned management 'Gurus' & industry stalwarts Mr.Murli Iyer - vice president HR Crisil, Bhasker Joshi - sr. academic advisor, Aruna Mukhie - senior expert in academic & management skills, Prashant Khambaswadkar - Managing Director & CEO, Universal Business Solutions pvt.ltd., Swapan Nandi - Executive Director & Academic advisor, UMF took various sessions and workshops on visioning, goal setting, planning, organizing, market orientation, focus on industry, problem analysis, creativity, result orientation, conflict management & stress management etc. which helped everybody in streamlining their future plans for the students as well as their career.



FACILITIES

The Institute boasts of excellent educational facilities, including, arguably, Nashik's leading reference library on the subject of management; a range of computers and audio-visual equipment for students' use; extensive information technology resources etc.

Our Library is our major intellectual asset, the prowess of which is depicted below;

- A. More than 13000 + books on range of subjects, including general reading, many of them seminal and world renowned works by celebrated authors. Also a unique collection of reference books.
- B. Indian Journals: 25 (MIT Sloan Management Review, Economic & Political Weekly, Journal of Finance, Marketing Management, HRM, IBM Review and many others.)
- C. International Journals: 05 (Harvard Business Review, Forbes Global, The Economist, Jr. of Global Economy etc.)
- D. Database EBSCO Business source elite , Collection of E-Journals.
- E. Newspapers: 14, Last but not the least, there is no budgetary constraint of any sort for library. Extensive reading is very actively recommended and ensured at all levels within the Institute.

Library



Personality Development Initiative: As they rightly say, "people and diamonds have real market value when they are polished". Special drive is launched for personality development and corporate grooming of our students - the future managers. Students are extensively trained on the art of protocol, Business Etiquette, International Etiquette, Social Etiquette, Dining Etiquette, Business Communication, Dress Code, Presentation Skills, Body Language, Hygiene and Sanitation, etc. We firmly believe that above aspects also are as much important, if not more, in managerial development of individual, as all other theoretical and practical inputs relevant to diverse management subjects, and areas of expertise. **Personality evolves with art, as new initiative, personality development through Dance, Yoga, Theatre, Modeling, Music** has been started basically to let the students & staff realize their inner & hidden strengths.

Placement Department: Placement department embodies the spirit of the institution and incorporates its various

From Director's Desk

Dear Corporate Colleagues,

In the last forty years or so, management education in India has taken giant strides – from a mere handful of institutes in the early 1960's to more than 3500 today. It has brought about a quantum change in the perception of society in general, and students in particular, with regard to the importance and scope of management as a field of professional study.

A good management education can provide a stepping stone to lucrative and promising professional careers for ambitious young men and women. Now that the world is truly a global village, business in the global environment is becoming increasingly competitive and complex, calling for multi-disciplinary and multi-dimensional skills. The upwardly mobile young professional is able to acquire these hard and soft skills only through a well designed and executed management program, delivered by qualified and experienced faculty in a progressive, modern B-School.

Keeping in mind the need for top-class intellectual capital and infrastructure that define the excellence or absence thereof in a Business School, our efforts at MET-BKC has always focused toward attracting the best of in-house as well as visiting talent. Classroom lectures are interspersed with live cases, industry exposure and interactions with corporate stalwarts, who share their experiences perspectives with our students.

Another dimension emphasized at MET-BKC is the all-round holistic development of our students' personalities. We therefore lay particular emphasis on Communication and Foreign Language skills which will give our students a head start in the global arena that they are required to face today.

In the most emphatic way, we categorically groom our students in getting them selected in one of the top brands of the national and international level. The campus placement of our students has been consistently increasing with number of companies coming to our campus has also drastically increased.

With the kind of structured, contemporary inputs delivered to our students, I am confident they shall prove to be an asset to any organization. I wish them every success!

Dr. Nilesh Berad

Director



Our In-house Faculties

Mr. V. M. Sawant

Head & Asso. Professor, B.Sc (Chem),
Counseling & Students Devlpt. Cell.
Master in Labor Welfare & PM.
Exp: Industry 22 Yrs Academic 6 Yrs.

Dr. Prasad Joshi

Asst. Professor, MBA , Ph.D,
NET (Management)
Accreditation Management Teacher.
Exp: 10 Yrs.

Mr. Zafar Khan

Asstt. Professor, MBA, MPM
30 years

Mrs. Namrata Deshmukh

Asst. Professor, MBA, AFP
Accreditation Management Teacher.
Exp: 8 Yrs.

Mr. Upendra Gawali

Asst. Professor,
MBA (Operation Management)
BE (Elect)
Exp.: 1.5 Yrs

Dr. Atul Thombre

Asst. Professor, MBS
Accreditation Management Teacher.
25 yrs

Dr. Hema Gwalani

Asso. Professor,
M.COM, FICWA,
Ph.D, NET(Management)
Exp: 10Yrs.

Mrs. Pooja Varma

Asst. Professor, MPM
7 yrs

Mr. Santosh Gaikwad

Asst. Professor, MA. English, B.Ed
13 years

Mr. Nilesh Chhallare

Asstt. Professor, B. Pharm, MBA,
Accreditation Management Teacher,
Exp.: 11 Yrs.

Dr. Yogesh Gaikwad

Asso. Professor, Ph.D, NET, SET,
MBA (Mkt & HRM)
Accreditation Management Teacher.
Exp : 11 Yrs.

Dr. Vardhan Chouby

Asst. Professor, Ph.D,
MBA Marketing & Systems
Accreditation Management Teacher.
Exp: 17 Yrs.

Mrs. Brotiti Mistri

Asst. Professor, MBA, HRM, M.COM.,
IRDA licentiate, IIT Certification,
Accreditation Management Teacher.
Exp: 12 Yrs.

Mr. Yogesh Jadhav

Asstt. Professor, B.Sc, MBA
4 years

Mr. Manav Agarwal

Asst. Professor, M.COM, MBA, AFP
Exp.: 5 Yrs.

Prof. Potdar

B.Sc. Microbiology, D.B.M.
Industry experience: 22 years

Mr. Amol Mahajan

CA, B.Com.
Teaching Exp.: 10 Yrs.

About MET's Institute of Management (IOM)

MBA programme is two years full-time Masters programme in Business Management, it is recognised by AICTE & affiliated to University of Pune. Admissions to this programme are based on CET score. This programme consists of four semesters. The MBA programme has a syllabi that more than meets the requirements of industry and keeps pace with new trends. It equips students to pursue careers in Marketing, Finance, Production & Materials, Human Resources & Systems, International Business Management. The programme focuses on building analytical skills necessary for decision making and developing a pragmatic approach toward assessment of a business situation. Students

undertake projects of two month duration in which they actually work for industries. It provides a broad managerial exposure, as well as an opportunity to concentrate on a specific functional area. The emphasis is on augmenting management talent and resources by building on the base of highly accomplished faculty and motivated student body. Main thrust is on imbibing a sense of strategic outlook to management problems, in the students, and also on management as an integrated process and requires student to develop global view of economic, technological, cultural and political environment of business. The goal is to facilitate and enhance the global competitiveness of organizations through leaders, entrepreneurs and managers equipped with state-of-the-art management knowledge.



PhD Research Centre

“Research is to see what everybody else has seen and to think what nobody else has thought”

Albert Szent-Gorgyi,
Hungarian Biochemist,
Awarded Nobel Prize for Medicine in 1937

Rightly so, the Research Centre of MET's, Institute of Management aims at being 'thinking intensive' to generate a welter of different perspectives, to move from the known to the unknown. The Research activities undertaken are focused on reaching outcomes, that result into benefits for the learning community and society at large.

MET's, Institute of Management has recognized “Research Centre” of Savitribai Phule Pune University, Pune. The Research Centre was established in the year 2016 under Pune University for the faculty of Management.

IOM's research unit is armed with 10 Ph.D. guides guiding an impressive number of 12 research Scholars pursuing Doctorate at present. The various popular specializations available to researchers are Marketing Management, Organization Management, Production & Operation Management, Finance Management, Human Resource Management. The number of researchers who have recently secured Ph.D.'s are 05.

“MET MANAGEMENT RETROSPECT” is a Biannual Management Research Journal brought out by the IOM's Research Centre. “MET MANAGEMENT RETROSPECT” Addressed to management practitioners, researchers and academics.

“MET Management Retrospect” is a double blind peer reviewed journal that is published biannually and is available against subscription. It provides an intellectually stimulating platform for academicians, industrialists, executives, consultants, professionals, researchers and students to share their ideas, innovations, analysis regarding any historical or current or future trends. This journal works as an excellent forum for commerce, economics, computer, management and interdisciplinary study of various aspects of management.



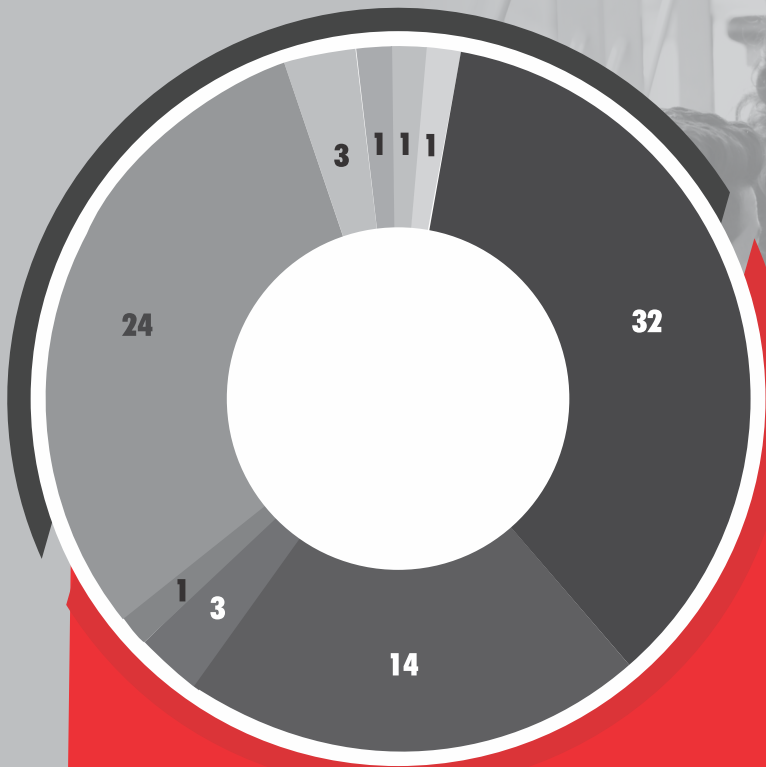
Objective: To create conducive learning environment for improving English and foreign language skills for shaping management professionals meeting business requirements.

Language Lab



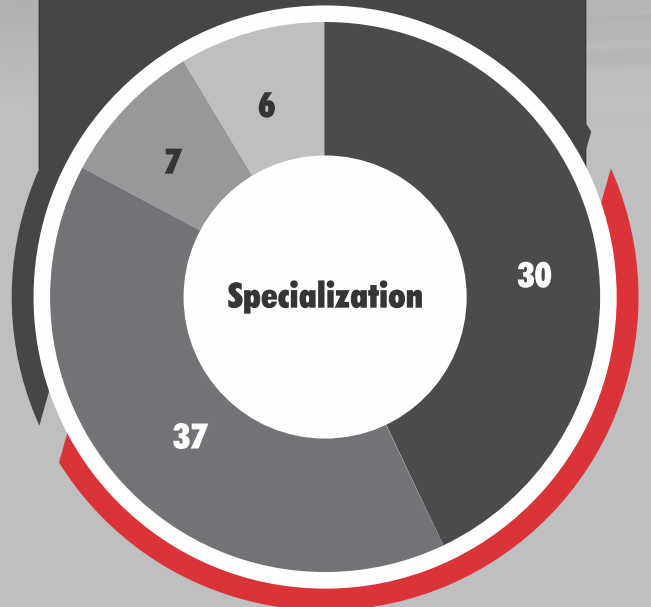
Language Lab of MET-IOM caters the diverse needs of MBA students right training needs identification, competency mapping, capacity building and honing business communication skills at all levels. The highly professionally designed and developed software provide ample opportunities to learn and grow the students at their own speed, capacity giving self-feedback. Individual coaching, skill-based, objective-centered coaching and highly qualified, industry-experienced faculties are special features of Language Lab.

Basic Educational Qualifications And Specializations



	M.COM	1
	B.COM	32
	B.E	14
	B.Sc	3
	BCA	1
	BBA	24
	B.A	3
	BCS	1
	BMS	1

Specialization	No. of students
Marketing	30
Finance	37
Human Resource	7
Operations	6





ANAND MANSHEEL KAUR RANJEEL SINGH

BBA

Summer Project Organization Name:

The Gateway Hotel Nashik

Summer Project Title:

A Study on The Analysis of Inventory Management Procedure at the Gateway Hotel, Nashik.

BAMHANE RACHANA CHHAGAN

B.COM

Summer Project Organization Name:

Sharekhan Ltd.

Summer Project Title:

A Study of Portfolio Management for Investment in Mutual Fund.



BELDAR RAHUL GOPAL

B.COM

Summer Project Organization Name:

Axis Bank.

Summer Project Title:

Comparative Study of Public Sector Bank and Private Sector Bank with Special Reference to E-Banking.

BHADKE KARAN ARJUN

B.COM

Summer Project Organization Name:

Sharekhan Ltd.

Summer Project Title:

Implementation and Analysis of Strategies in Derivatives Option.



BHAT ADITI SHRIKANT

B.COM

Summer Project Organization Name:

Sharda Motors Industries Ltd.

Summer Project Title:

Inter and Intra Firm Financial Statement Analysis.

CHANDWANI HETAL MANSINGH

BBA

Summer Project Organization Name:
Karda Constructions Ltd.

Summer Project Title:
Analysis and Interpretation of Financial Statements.



CHOTANI VAISHALI DAYALJIBHAI

BBA

Summer Project Organization Name:
Radhika Springs, MIDC Satpur Nashik

Summer Project Title:
A Study on Working Capital
Management of Radhika Springs.



DARYANI KRUTIKA MAHESH

Summer Project Organization Name:
Thyssen Krupp Electrical Steel.

Summer Project Title:
Foreign Exchange Exposure and Risk Management.
(Forex Trading and Procedures.)



DESHMUKH HARSHADA DHANANJAY

BBA

Summer Project Organization Name:
Sharekhan Ltd.

Summer Project Title:
Impact of Foreign Institutional
Investment on Indian Equity Market.



GAMANE JYOTI SURESH

B.COM

Summer Project Organization Name:
The Business Co-Operative Bank Ltd.

Summer Project Title:
Study of Personal Loan at
The Business Co-Operative Bank Ltd.





GUNJAL KRUTIKA RAJESH

B.COM, M.COM

Summer Project Organization Name:
Glenmark Pharma Ltd.

Summer Project Title:

Business Valuation of Glenmark Pharmaceutical Ltd.
By Discounted Cash Flow Method.

JANGAM AKSHADA RAJESH

BBA

Summer Project Organization Name:
G. Uday RERA Consultancy.

Summer Project Title:

A Study Real Estate Regulatory Authority. (RERA)/ACT.



KALE YOGITA GOVINDRAO

B.E (ELECTRONICS)

Summer Project Organization Name:
Bank of Maharashtra

Summer Project Title:

A Study of Priority Sector Lending and NPA Analysis with
Reference to Bank of Maharashtra Nashik City Branch.

KAUSHAL RADHIKA RAMESHKUMAR

B.E (IT)

Summer Project Organization Name:
Bank of Maharashtra

Summer Project Title:

Study of Satisfaction Level and Challenges Faced by Home Loan Borrowers
of Bank of Maharashtra, Thatte Nagar Branch, Nashik.



KOTAWAR KALYANI DILIP

B.COM

Summer Project Organization Name:
Single Window Services Pvt. Ltd.

Summer Project Title:

A Study on Behavioral Aspects of Financial Planning of Individual Investors.

KULKARNI PRASAD RAVINDRA

B.E

Summer Project Organization Name:

Indianivesh Securities Pvt. Ltd.

Summer Project Title:

Impact of Price Change in ADR's on Selected Stocks of NSE.



LOLAGE RAJASHRI RAJENDRA

BBA

Summer Project Organization Name:

Epiroc Mining India Ltd.

Summer Project Title:

A Study of Inventory Management Systems with the help of Cycle Counting.



MAHAJAN KASTURI BAPUSAHEB

BBA

Summer Project Organization Name:

Sharekhan Ltd.

Summer Project Title:

A Study and Analysis of Performance of Selected Open Ended, Sectoral Mutual Fund.



MEDHE VISHAL SHARAD

BBA

Summer Project Organization Name:

Sharekhan Ltd.

Summer Project Title:

Comparison between Lumsum and SIP Investment on Selected Mutual Funds.



PATEL MOHIT RAMESH

BBA

Summer Project Organization Name:

Sharekhan Ltd.

Summer Project Title:

A Study on Investors Preference on Commodity Market with Reference to Sharekhan.





PATIL AKSHAY RAVINDRA

BBA

Summer Project Organization Name:

The Jalgaon People Co-Op. Bank.

Summer Project Title:

Credit Appraisal System in Personal Loan at
Jalgaon People Co-Operative Bank.

PATIL PRATHAMESH ANAND

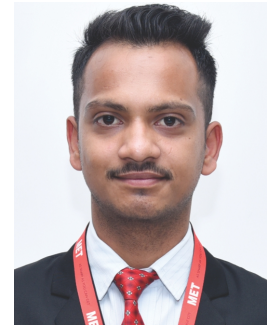
B.COM

Summer Project Organization Name:

Highway Delite.

Summer Project Title:

Cost Benefit Analysis.



PATIL TEJASWINI SURESH

B.Sc

Summer Project Organization Name:

NKGSB Co-operative Bank.

Summer Project Title:

A Study of usage of Electronic Banking at NKGSB Co-op Bank Ltd.

PATWA TANMAY PRAVIN

B.COM

Summer Project Organization Name:

Indianivesh Securities Pvt. Ltd.

Summer Project Title:

Fundamental Securities Ltd.



PAWAR SHRADDHA PADMAKAR

B.COM

Summer Project Organization Name:

Profit mart Securities Pvt. Ltd.

Summer Project Title:

Use and Application of Derivatives in
Risk Mitigation of Stock Market Investment.

RASAL SAURABH DHANANJAY

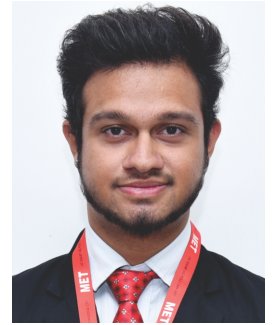
B.COM

Summer Project Organization Name:

Yash Industries, Sinnar

Summer Project Title:

Credit Scoring for SME (Small and Medium Enterprises)
and Risk Taking at Yash Industries.



RESHMA R V

B.COM

Summer Project Organization Name:

Bank of Maharashtra

Summer Project Title:

A Study of Non- Performing Assets of Bank of Maharashtra.



SACHDEV GARIMA PARVESH

B.COM

Summer Project Organization Name:

Crompton Greaves

Summer Project Title:

Study of Tax Compliances in Relation to
Job Work and Exports Under GST.



SAINDRE YOGESH SANJAY

B.COM

Summer Project Organization Name:

C & M Farming Ltd, Nimgaon Sinnar.

Summer Project Title:

Working Capital Analysis.



SHAH NAMAN MILIND

B.COM

Summer Project Organization Name:

Indianivesh Securities Pvt. Ltd.

Summer Project Title:

Comparative Analysis of Banking Stocks with Bankex





SHAIKH SUMAIYA ISMAIL

B.COM

Summer Project Organization Name:

Hindustan Aeronautics Ltd. (HAL)

Summer Project Title:

A Study of Budget and Budgetary Control System.

SHARMA AMIT BASIT

BBA

Summer Project Organization Name:

Sharekhan Ltd.

Summer Project Title:

Sharekhan by BNP Paribas.



SRIVASTAVA GAURAV RAJESH

B.COM

Summer Project Organization Name:

Sharekhan Ltd.

Summer Project Title:

Portfolio Construction and Evaluation
Using Return and Risk Management.

TALREJA SHRADHHA ANIL

B.COM

Summer Project Organization Name:

B. K. Financial Services Pvt. Ltd.

Summer Project Title:

Procedure of Credit Appraisal for SME Loans.



VIKHANKAR RASIKA SUDHIR

B.COM

Summer Project Organization Name:

Hindustan Aeronautics Ltd. (HAL)

Summer Project Title:

A Study of Costing System.

ZANJARI AKSHAY ANIL

BBA

Summer Project Organization Name:
Shriram City Union Finance Ltd.

Summer Project Title:
Types of Loan and Disbursement Process.





AGRAWAL TEJAS JEETENDRA

B.COM

Summer Project Organization Name:

Bafna Realtors Pvt. Ltd.

Summer Project Title:

To Study Consumer Preferences Towards Housing Requirement in for Anmol Nayantara Group in Nashik Area.



ALAI GAYATRI SURESH

B.E (COMP)

Summer Project Organization Name:

MAD Design Solutions.

Summer Project Title:

Study of Various Direct Marketing Techniques of 'MAD Design Solutions in Nashik Area.



BAHIRAM AJAY PANDITKUMAR

BBA

Summer Project Organization Name:

BABA Sai Industries.

Summer Project Title:

A Study of the Methods of Advertising Used by BABA Sai Industries.



BHAGARE JITENDRA NIVRUTTI

B.COM

Summer Project Organization Name:

GlaxoSmithKline (GSK) Consumer Healthcare Ltd.

Summer Project Title:

Analysis of Retail Management at GlaxoSmithKline Consumer Healthcare Ltd.



BODHALE NAYAN VINOD

BBA

Summer Project Organization Name:

J Y Reality Marketing Pvt. Ltd.

Summer Project Title:

Study of Consumer Buying Behavior at J Y Reality Marketing Pvt. Ltd.

BOHARI MUSTAFA NAYYAR

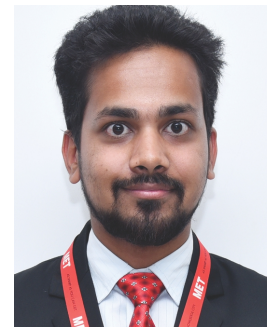
B.COM

Summer Project Organization Name:

Asian Paints Ltd.

Summer Project Title:

Identifying Preferred Methods of Customer Engagement for the Adhesive Range of Asian Paints Limited in Pune Region.



BORADE NILESH BHANUDAS

B.Sc

Summer Project Organization Name:

Sharekhan Ltd.

Summer Project Title:

Study of Consumer Buying Behavior towards Mutual Funds at Sharekhan in Nashik.



DARWADE RAJATKUMAR RAMANKUMAR

B.A

Summer Project Organization Name:

GlaxoSmithKline (GSK) Consumer Healthcare Ltd.

Summer Project Title:

Analysis of Distribution Activities at GlaxoSmithKline (GSK) Consumer Healthcare Ltd.



DESHMUKH SAURABH KAMLAKAR

BCS

Summer Project Organization Name:

Engenzuspark

Summer Project Title:

Customer Preference for Various Social Media Platforms in Nashik with Reference to Engenzuspark.



DHADIWAL ASHISH NEMICHAND

BBM (IB)

Summer Project Organization Name:

Ennovata Sales and Services Pvt. Ltd.

Summer Project Title:

Identifying Export Potential and Importers Specific Requirement for onion with Special Reference to Nashik.





GANG SUDIN KISHOR

BBA

Summer Project Organization Name:

Span Sales Pvt. Ltd.

Summer Project Title:

A Study of Buying Behavior of Automotive Filters of Customer with Special Reference to Purolator Filter.

INGALE SUMEET BABAN

B.COM

Summer Project Organization Name:

SINSS Media Digital Marketing.

Summer Project Title:

Study the Effectiveness of Social Media Marketing of Versatile Academy.



JAGESHA YASH MANOHAR

BBA

Summer Project Organization Name:

Promoters Marketing Solutions.

Summer Project Title:

Comparison of Digital and Traditional Form of Promotion Among Small Business in Nashik City.

KAMBLE SHUBHAM ASHOK

BBA

Summer Project Organization Name:

Torrent Corporation.

Summer Project Title:

A Study on Consumer Behavior of TATA Motors with Reference to Torrent Corporation.



KARIA DIVYA DEEPAK

B.Sc

Summer Project Organization Name:

Futstep

Summer Project Title:

A Study on Customer Satisfaction Level of Customers of Futstep in Nashik.

KHAIRNAR SONAL PRAVIN

BMS

Summer Project Organization Name:
Anmol Nayantara Group (Real Estate)
Summer Project Title:
Study of Major Sales Driving Factors of
Real Estate in Context to Anmol Nayantara Group.



KHUBANI PUNEET SURESH

BBA

Summer Project Organization Name:
Shree DK Agencies Pvt. Ltd.
Summer Project Title:
Market Survey on Paragon Footwear for Shree DK Agencies Nashik.



MATLANI MURLIDHAR LEELARAM

B.COM

Summer Project Organization Name:
Vajrakaya Technologies.
Summer Project Title:
A Market Survey for Developing New Mobile Application for
Job Seekers and Employer for Vajrakaya Technologies in Nashik.



MEHTA KUSHAL UMESH

B.COM

Summer Project Organization Name:
Vajrakaya Technologies.
Summer Project Title:
A Blend of Digital and Traditional Marketing
for Mobile App in Job Industry.



MOGAL YASH NITIN

BBA

Summer Project Organization Name:
Agrisearch (India) Pvt. Ltd.
Summer Project Title:
Marketing Strategies of Organic Agro Inputs
Manufactured by Agrisearch (India) Pvt. Ltd.)





RAUT SHRIRAJ KANTILAL

B.E (Chemical)

Summer Project Organization Name:
iKandy (Social Media Marketing & Branding)

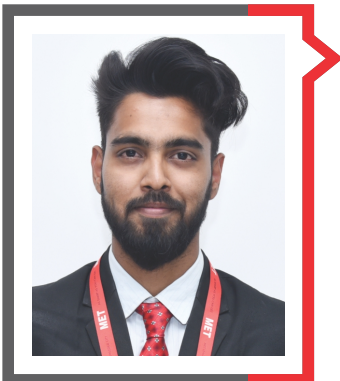
Summer Project Title:
A Satisfaction towards Social Media Marketing
with Respects to iKandy.

SABALE HARSHAL AMBADAS

BBA

Summer Project Organization Name:
Sharekhan Ltd.

Summer Project Title:
Customer Perspective with
Respect to Share Market Investment.



SAHU AYUSHMAAN PADMA LOCHAN

B.COM

Summer Project Organization Name:
SINNS Media Digital Marketing Company

Summer Project Title:
Study on Digital Marketing Services of SINSS in
Promoting BOOZE Bay Brand.

SHAIKH MOHAMMED SALIK TAUSIF AHMED

B.COM

Summer Project Organization Name:
Shiva Motors (VESPA APPILLIA SHOWROOM)

Summer Project Title:
Study on Consumer Behavior for Scooters with
Special Reference to Vespa and Appillia in Nashik.



SHARMA DEVANSHI ANUJKUMAR

BBA

Summer Project Organization Name:
MAD Design Solutions

Summer Project Title:
Study of Customer Satisfaction towards
MAD Design Solutions.

SONAR PREETI GULAB
B.E (IT)

Summer Project Organization Name:
MET Knowledge Explorer Magazines.
Summer Project Title:
Study on Customer Feedback for
MET Knowledge Explorer Magazines in Nashik.



SONAVANE SAGAR SANJAY

B.E (Electronics)
Summer Project Organization Name:
Global Market Estimates.
Summer Project Title:
Study of Market Share of Real Kitchen Cookwares
(pots and Pans) in India.



TANK PAYAL KIRAN
BBA

Summer Project Organization Name:
BABA Sai Industries.
Summer Project Title:
Study on Marketing Mix Strategy of
Unicol for BABA Sai in Nashik.



TUNGAR OMKAR HEMANT

B.COM
Summer Project Organization Name:
Sharekhan Ltd.
Summer Project Title:
Perception on People towards Investment in Mutual Fund.





BHADANGE NIKITA PATIL

B.A

Summer Project Organization Name:
HAL-Hindustan Aeronautics Ltd. Division Nashik.

Summer Project Title:
Study of Employee Welfare Benefits in HAL.

KHANDAGLE SONIYA SANJAY

B.E (Comp)

Summer Project Organization Name:
MSL Driveline Systems Ltd.

Summer Project Title:
Study of Recruitment and Selection Process of
MSL Driveline System Ltd. In Nashik.



PAGARE NEHA RAJESH

B.A

Summer Project Organization Name:
Pandav Electricals Pvt. Ltd.

Summer Project Title:
A Detail Study on Recruitment and
Selection Process at Pandav Electricals Pvt. Ltd.

PATIL SNEHANKITA LALIT

BCA

Summer Project Organization Name:
Lear Automotive India Pvt. Ltd. Nashik

Summer Project Title:
Study of Attendance and Leave Management System of
Lear Automotive India Pvt. Ltd. At Ambad Plant Nashik.



SURANA SNEHAL SURESH

B.COM

Summer Project Organization Name:
Suvihinath Electronics Pvt. Ltd.

Summer Project Title:
A Study on Satisfaction at Suvihinath Electronics Pvt. Ltd.

YADAV POOJA
B.COM

Summer Project Organization Name:
Armstrong Machine Builders Pvt. Ltd.
Summer Project Title:
A Study on Recruitment Process and
Selection Process of Armstrong.



KAKAD DIVYA SACHIN
B.COM

Summer Project Organization Name:
Adgaonkar Jewelers.
Summer Project Title:
Employee Welfare with Respect to
Employee Welfare Facilities at Adgaonkar Jewelers.





AHIRE MUKESH BHAUSAHEB

B.E (Mech)

Summer Project Organization Name:

Rohini Industries, Nashik

Summer Project Title:

To Study the Productivity Improvement through Production Management Technique at Rohini Industries.

BAMB RITESH SUNIL

B.COM

Summer Project Organization Name:

Shweta Prints & Pack.

Summer Project Title:

Use of Kaizen Technique to Increase Productivity of the Organization.



CHAUDHARI JAYESH VINODKUMAR

B.E (Mech)

Summer Project Organization Name:

Navnirman Tools, Ambad Nashik.

Summer Project Title:

Development of Special Purpose Machine for Bending Operation through Kaizen Technique to Improve Productivity and Sigma Level.

GAIKWAD SHAIESH SANTOSH

B.E (Mech)

Summer Project Organization Name:

Dhumal Industries Pvt. Ltd.

Summer Project Title:

To Study on Productivity Improvement in Production Line by Reducing Mould Changeover Time.



JADHAV SUSHANT SANJAY

B.E (Mech)

Summer Project Organization Name:

United Foods.

Summer Project Title:

Study of LEAN Manufacturing Process Using Motion Study, Kanban and 5S at United Foods, Ambad, Nashik.

MONDHE GAURAV BALU

B.E (Mech)

Summer Project Organization Name:

Agriserch (India) Pvt. Ltd.

Summer Project Title:

Study of Production Planning and Control of Organic Fertilizer
Manufactured at Agriserch (India) Pvt. Ltd. Pimpalnare , Dindori, Nashik.



Our Talent Contribution Towards Below Industry



Recruitment Form

Date: _____
Name of the Organisation: _____
Contact Person: _____
Designation: _____
Address: _____
E-Mail: _____
Phone: _____ Fax: _____

Executive Placements

What category of students do you plan to hire? (Please tick appropriate boxes)

Marketing Human Resources Production & Materials Finance

Location of Assignment Nashik Other - Specify if any _____

Preferred academic background Commerce Science / Pharma BMS/BBA
(Please tick appropriate boxes) Engg./Tech. Humanities Others - Specify if any _____

Work Experience required? _____

Summer Trainees required? _____

Pre-Placement Presentation Details

1. Date of Presentations: _____

2. Duration of Presentation: _____

3. Audio Visual Aids: LCD Projector Overhead Projector Slide Projector Others

4. Recruitment Procedure: Aptitude Test Written Test Group Discussion Interviews Others

5. Approximate package being offered (Range) Job Profile: _____

Approximate Package: _____ Facilities needed: _____

**VISITING
CARD**

Contact Us:

Placement Head,

Institute of Management (IOM)

MET League Of Colleges, **Bhujbal Knowledge City,**

Adgaon, Nashik - 422003 | Tel.:(0253) 2303515, 2555833, 2555845

Telefax : (0253) 2303267 | Mob.: +91 9372938918, +91 9823114630

e-mail: placement.metbkc@gmail.com | www.metbhujbalknowledgecity.ac.in

THE MET LEAGUE OF COLLEGES

MET

AS SHARP AS YOU CAN GET



Bhujbal Knowledge City

Adgaon, Nashik Campus

Institute of Management
Institute of Pharmacy - B.Pharm, M.Pharm
Institute of Engineering
Institute of Technology (Polytechnic)
MCA
C-DAC
DISTANCE LEARNING



Gowardhan, Nashik Campus

School of Architecture & Interior Desing

Bhujbal Knowledge Centre

MUMBAI CAMPUS

Institute of Management
Institute of Mass Media
Asian Management Development Centre
Institute of Pharmacy
Institute of Medical Sciences
Institute of Information Technology
Institute of Computer Science
Institute of Distance Learning
Institute of Software Development & Research
Institute of Trichology
Institute of International Studies
Rishikul Vidyalaya
Knowledge Explorer - Publishing Division



THE MET LEAGUE OF COLLEGES
MET
AS SHARP AS YOU CAN GET

MET Bhujbal Knowledge City

Adgaon, Nashik - 422003 | Tel.:(0253) 2303515, 2555833, 2555845 | Telefax : (0253) 2303267
Mob.: +91 9372938918, +91 9823114630
e-mail: placement.metbkc@gmail.com | www.metbkc.edu.in

ISO 9001:2008 certified, MET is an NGO in Special Consultative Status with the UN (ECOSOC).